

Design Manager is part of the Dialog Manager suite, which is a unique multi-channel solution enabling you to attract, retain and grow customer relationships across traditional sale-, service- and marketing boundaries.

Design Manager, DIALOG MANAGER

DESIGN INNOVATIVE AND FLEXIBLE APPLICATION

DESCRIPTION

The Design Manager module makes the Dialog Manager suite the most unique and flexible tool for dialogue and relations management.

Optimum flexibility

The inherent flexibility in Design Manager is one of the systems most prominent and not least unique characteristics. In Design Manager you create, change and delete screens all over the system. The process is intuitive, almost creative, and requires not special knowledge about programming in order to make the most complex adaptations. Design Manager takes care of all the programming.

The uniqueness

Design Manager allows a superuser with insight into the company's processes to continuously adapt Dialog Manager to remain the optimum tool for the company's relationship management.

The creative interface is seething with systematism. The intuitive interface not only allows for but encourages thinking in terms of processes - as opposed to programming. The system prevents anarchy and ensures fixed and methodological expansions and adaptations of the company specific database.

When new fields and tables are created in the database tables they are immediately linked to corresponding user controls (e.g. edit controls, radio buttons, dropdown lists, etc.) on screens without ever being close to what can be described as programming.

When application requirements change

The ever-present frontrunner requirement in relationship management is more than fulfilled by Design Manager.

The system never needs to be outdated - in relative terms. In line with changing market conditions, with overall product development, competition and requirements from authorities the entire Dialog Manager suite can be adjusted and shaped to continuously match the development.

The installation demand specification typically grows "biologically" during preliminary workshops. The company's different types of employees add their input and participate to create solutions based on many-sided requirements. With the pervasive functionality it becomes possible to test also the ideas, which no one can guarantee are ideal, without software development costs skyrocket.

With Design Manager the solution falls into place. Requirements are fulfilled, implementation time is minimized and costs are kept at a low minimum.



KEY BENEFITS

- ✓ 100% manipulable user interface in terms of graphics and contents
- ✓ Fully customizable user interface for adaptation on:
 - User level
 - Installation level
- ✓ Complete management of relations in eight dimensions for handling of complex contact/object relations
- ✓ Free manipulation of individual field types in terms of:
 - Type
 - Size
 - Colour
 - Order
 - Location
 - Rules
- ✓ No DBA frontrunner requirements due to automatic database programming
- ✓ History function on the individual field for advanced queries and segmentation on data history
- ✓ Unlimited user adaptation and data manipulation via calculation on numerical fields
- ✓ High level of user friendliness via graphical fields, labels, buttons, tables and images
- ✓ Option for specification of intelligent and complex shortcuts via buttons, such as process start of various objects
- ✓ Low TCO on the entire installation due to easy access to adaptation and adjustments
- ✓ Future oriented and open solution due to easy and continuous adaptation with regard to changing market demands as well as internal needs and processes

See **FUNCTIONALITY** on back side



- ✓ Extended Enterprise Edition **Design Manager**, DIALOG MANAGER
- ✓ Enterprise Edition
- ✓ Professional Edition
- ✓ Small Business Edition

FUNCTIONALITY

The following functionality is included in Design Manager:

- ◆ Transaction control of metadata and DDL-statements
- ◆ Adhoc creation, change or deletion of fields, buttons and tables
- ◆ User definable table names and field names on database table level (within fixed and logical structures)
- ◆ Automatic database programming
- ◆ Advanced data manipulation via database based triggers
- ◆ Advanced data display/search via consolidation of numerical fields in relation to the hierarchy
- ◆ Dynamic properties for labels, buttons and fields on the following variables:
 - Visibility
 - Foreground colour / Background colour
 - X-coordinate / Y-coordinate
 - Text
 - Locked
 - Parameter
- ◆ Design changes, including database table changes, in development environment (external for production environment) via the DM Offline Design module
- ◆ User interface for encapsulation of database specific scripting on the BEFORE UPDATE event of all tables
- ◆ Encapsulation of DDL-statements (create table, alter table, etc.)
- ◆ 100% security for consistency between database table and metadata
- ◆ Interface to DMAPI

CHECKLIST

- ✓ DMAPI interface
- ✓ Automatic programming
- ✓ Definable table name
- ✓ Definable field name
- ✓ Dynamic object properties
- ✓ Trigger based DatabaseScript
- ✓ Creation of fields:
 - Text
 - Numerical
 - Date
- ✓ Field display types:
 - Edit
 - Edit Mask
 - Checkbox
 - Category Field
 - Radio Buttons
 - Dropdown Lists
- ✓ Creation of tables
- ✓ Creation of screens
- ✓ Screen labels
- ✓ Images
- ✓ Buttons
- ✓ Relation management
- ✓ Dimension management
- ✓ Consolidations
- ✓ Copying
- ✓ Calculations
- ✓ Test Mode
- ✓ Special Translation